CW Board Meeting Notes/Minutes ~ Wed, Nov 13, 2013

Present: Laurie, Helen, Scott L., Rachel, Elizabeth, Scott W, Jodi, Nathan, Leslie, Kristin, Patty and Bart.

"*" Denotes an action item.

Welcome New Board Members: Please read CW bylaws on the website or in the roster.

Election of Vice President: Elizabeth Austen

Conservation/Access (Nathan Fey): On December 3, the Brown's Canyon Bill will be introduced in Salida. No public comments at this time, but Op-Ed will be needed especially in Pueblo and Chaffee County area. Udall needs support from the environmental and recreational community. If anyone can make the event, a good private boater turnout is needed. Perhaps Pikes Peak folks? BV Club members?

*Nathan will draft a letter of support and also send more details about the event.

Note: Nathan would also like a "place holder" on the agenda for our next meeting in regards to the Upper Colorado.

Merchandise: Karen Moldenhauer reported via text selling merchandise at the Fall Dinner: straps, stickers, shirts and beanies. Around \$100.00 worth.

Competition/Playboating: Bart Pinkham is waiting for some clarification from Mark on dates/events – what can he do to help? Tentative dates for the Rodeo are the May 28, June 4 and possibly June 11, 2014.

Safety: Matt Rensel has confirmed May 6, 2014 for the CPR/FA class. He is also coordinating dates for the SWR Rescue classes with RAGuides / Lyle Phetteplace. Tentative dates to pick from are April 12 & 13, Apr 19 & 20, Apr 26 & 27, July 4 & 5, July 18 & 19 and anytime in September. Matt is leaning towards the Apr 26 & 27 and the July 18 & 19 dates.

*Matt would like Board Members to think about the possibly bringing these classes "inhouse" eventually.

Membership (Helen handing off to Patty): Should membership rates be raised? Are the Family vs. Individual membership fees still fair? Should the prices be an individual price then add another \$15 per person in each household? Should we raise the price generically? For example: \$40 per individual and \$60 per family? What are Member Benefits?

*Patty will come up with a menu of options for Dec meeting for consideration for raising the rates. New rates need to be in place by Dec 31, 2013.

Treasurer: Laurie will transfer responsibilities to Kristin. They will meet on their own.

Cruises/CTF: Leslie Tyson says "Sign up for cruises."

AHRA Citizen's Task Force (CTF) meeting was on Nov 14. Leslie said they are working on Chapter 2 of the Management Plan revamp. The hope is that capacity numbers will be adjusted (one raft full of 8 people = one craft. One kayak = one craft. System is a bit unfair for private boaters).

Also, the "Silver Bullet" dam between the BV playpark and Johnson's Village is being worked on and being cleaned up to make it safer for passage. Leslie will continue to provide reports and updates.

If there are things you would like to see changed on the Ark, please email Leslie to find out where to submit your comments (for example: a launch for Milk Run that does not involve a fee). Public comments are always wanted.

Publicity and Advertising (Jodi Lee): Jodi is putting together "Action Boxes" for events that will include a tent, banner etc. Everything that will be needed will be all inclusive and ready to go.

Jodi and the Marketing committee are working on a new look and feel for the website. Scott W. will attend their next meeting as CW's new website designer.

The calendar is now available online for purchase.

^{*}Scott will remove Helen's name / email from the website.

^{*}Patty and Helen have a phone date on Nov 21 for training.

^{*}Jodi will clarify questions about the Spray Jan/Feb Instruction issue with Debbie.

^{*}Jodi, Karen etc need to continue to discuss an option for ordering merchandise online? There are still some payment, taxing and shipping issues to overcome. Perhaps this is not possible and merchandise will stay event-only purchases?

General Issue: We need to come up with new Board Member Manuals. Attendance at Board Meetings, procedures for awarding CW donations to other organizations, etc. We also need to review and revisit our bylaws. We would like to have a final draft of proposed changes done in Jan and final decisions made by Feb so we can publish our new bylaws in the March/April issue of the Spray.

*To start, each Board Member needs to write up a description of their own Board Member "job". They also need to include duties and deadlines of their responsibilities. Please have a draft of this ready for the December Board Meeting. These manuals can be used by the current Board Member in that position, but also passed along to future Board Members for each specific position.

*Each Board Member also needs to review the Bylaws (listed on the website and the roster). Please make notes of changes you would like to see and bring to Dec Board Meeting.

Events (Rachel Garza): Rachel did a review of the Fall Dinner that took place on Thu, Nov 7, 2013. When registration closed the Friday before the event, Rachel had a solid number of signups (85 paid online). However, in the days leading up to the event itself, Rachel had a waitlist of 40 people. She negotiated with the restaurant to add and allow a certain number of overflow (total count was around 115). Problems then occurred at the dinner itself. For example: people skipped the registration desk at the main entrance and used the extra secondary door instead. Late people were paying cash at the door. Others wanted just to come in and listen to speaker (some of which ate dinner anyway). The end result is that more dinners were consumed than were originally agreed upon in the contract with the restaurant (based on plate counts and seats allowed). At settlement, CW (via Rachel) was on the hook with the restaurant to pay for those extra dinners. The event itself became an accounting headache.

*Rachel would like to see new guidelines put in place for event procedures / control, financial accountability at events, for any Board Members that handle money and for internal mechanics of the Board.

Next Meeting: Dec 11, 2013